Driven by a continuous stream of innovations and favourable conditions in the air transport industry, the low-cost sector has grown rapidly since the early 2000s, albeit to a varying degree of success in different regions. The key binding constraints for low-cost carriers (LCCs) development and the precondition for a functional air transport sector in emerging markets are well-documented. However, few books have taken a broad research approach, covering the micro- and macro-environments of LCCs in emerging markets from a historical and cross-regional perspective and documenting regional differences and variations in LCCs business models, peppered with real examples. A book such as *Low-Cost Carriers in Emerging Countries* is, therefore, a highly welcome addition to the literature covering LCCs. The book gives the reader a much-needed fresh analysis of the recent developments in the low-cost sector in developing countries, its implications for individual countries and a solid basis for understanding the on-going debate referring to the wider economic impacts of LCCs.

John Bowen begins with the characteristics of LCCs and their importance to developing countries and this comprises the first ten chapters of the book. The book then discusses the conditions that led to the emergence of LCCs in the United States and their diffusion in various parts of the globe. Some of the topics covered in the advanced chapters deal, in an original and effective way, with the pioneers of LCCs, aircraft technology, aeropolitics, market condition for LCCs, benchmarking of reforms, needs, opportunities and different issues facing the low-cost segment in various regions, LCCs penetration rate, airline position in the market and full-service network carrier responses to LCCs entry.

The last part of the book takes a look into the future of LCCs in emerging economies in terms of aeromobility aspirations, social and environmental issues, and includes such discussions as the potential effects of different carbon emissions mitigation policies and other government constraints on the low-cost sector.

Overall, this book draws together the key issues in LCCs development in emerging markets that require the urgent attention of air transport stakeholders and policy-makers.