

DIGITAL SOUTH ASIA CONFERENCE ON ‘UNCERTAINTY, SOCIAL ENTREPRENEURSHIP, AND ROLE OF TECHNOLOGY’

January 05 - 07, 2022

Organized by

Centre for Social Entrepreneurship, School of Management and Labour Studies,
Tata Institute of Social Sciences (TISS), Mumbai (India)

In partnership with

Society of Entrepreneurship Educators (SEE); Institute Innovation Council (IIC), TISS; University of Huddersfield, UK; & University of Delhi

Conference Schedule

Time	Session Details
Day 1: 05 Jan 2021 (Wednesday)	
10.00am – 11.00am	<p>Welcome Address <i>Prof Satyajit Majumdar</i>, Dean, School of Management and Labour Studies, Tata Institute of Social Sciences, Mumbai (India)</p> <p>Opening Remark <i>Prof Shalini Bharat</i>, Director, Tata Institute of Social Sciences, Mumbai (India)</p> <p>Conference Context, Overview and Discussion <i>Prof Satyajit Majumdar</i>, Centre for Social Entrepreneurship, School of Management and Labour Studies, Tata Institute of Social Sciences, Mumbai (India)</p>
11.00am – 12.30pm	<p>Paper Presentations on ‘Social Entrepreneurship and Pandemic’ Session Moderator: Prof Samapti Guha, CSE, TISS, Mumbai</p> <p>Paper 1: “Social Entrepreneurship Efforts During Covid 19 Pandemic: Exploring the Role of Social Capital” - <i>Dr Kumar Mukul</i>, Associate Professor, KLE Society's IMSR, Hubli; <i>Dr V. Padmaja</i>, Associate Professor, Ramaiah Institute of Management, Bangalore; <i>Dr B Yashaswini Murthy</i>, Assistant Professor, Ramaiah Institute of Management, Bangalore; and <i>Dr Megha B</i>, Assistant Professor, Ramaiah Institute of Management, Bangalore, India</p> <p>Paper 2: “Role of Technology in Solid Waste Management: Social Enterprise in a Pandemic” - <i>Aakriti Deepak</i>, Practice Fellow, and <i>Prof Sumit Mitra</i>, Centre of Excellence for Social Innovation, IIM Kozhikode, India</p> <p>Paper 3: “In What Way Social Entrepreneurs’ Value Orientation Have Made Emotional Impact on the Performance of Social Enterprises: The Arbitrating Consequence of Social Entrepreneurship” - <i>Sunanda Das</i>, PhD Scholar, Tata Institute of Social Sciences, Hyderabad, India</p>
12.30pm – 1.30pm	Lunch break
1.30pm – 2.45pm	Expert Session on 'Supporting Social Enterprises to Survive and Thrive During a Pandemic’

	<ul style="list-style-type: none"> - <i>Dr Clive Allison, Global Sustainability Director, New Business Models, Unilever</i>
2.45 pm - 3.00 pm	Tea-break
3.00pm - 4.30 Pm	<p>In conversation with Social Entrepreneurs on 'Social Enterprises and Uncertainty' Session Moderator: Mr. Aamod Chandratre, Associate Vice President (Incubation & Excellence), TISS, Mumbai</p> <ul style="list-style-type: none"> - <i>Ms. Amrita Nair, Founding Member of 'Apni Shala'</i> - <i>Mr. Yogesh Kumar, Founder of 'Even Cargo'</i> - <i>Ms. Akriti Gupta, Founder of 'Canfem'</i>
Day 2: 06 Jan 2021 (Thursday)	
10.00am – 11.00am	Recap and Networking
11.00am – 12.15pm	<p>Prof Sharit Bhowmik Memorial Lecture on 'Uncertainty and Reverse Migration'</p> <ul style="list-style-type: none"> - <i>Dr Saibal Kar, Reserve Bank of India Chair Professor of Economics at the Centre for Studies in Social Sciences, Calcutta (CSSSC), India and a Research Fellow of the Institute of Labor Economics (IZA) Bonn.</i>
12.15pm – 1.15pm	Lunch- break
1.15pm - 2.45pm	<p>Paper Presentations on 'Social Entrepreneurship and Role of Technology' Session Moderator: Dr Reji Edakkandi Meethal, CSE, TISS</p> <p>Paper 1: "Technology-Based Agriculture and Social Entrepreneurship: A Mirage in India" <ul style="list-style-type: none"> - <i>Dr Amit M. Bhattacharya, Director, Research, Innovation & Development Associates (RIDA), Kolkata, India</i> </p> <p>Paper 2: "Center-staging Youth in Agri-Tech Solutions to Foster the Culture of Social Entrepreneurship in India & South Asia" <ul style="list-style-type: none"> - <i>Ankita Singh, and Ankit Jaiswal, United Nations Volunteers</i> </p>
2.45pm - 3.00pm	Tea-break
3.00pm - 4.30pm	<p>Paper Presentations on 'Social Enterprise in the Covid World' Session Chair: Professor Liz Towns-Andrews OBE, 3M Professor of Innovation and Director of External Engagement, Huddersfield Business School, UK</p> <p>Paper 1: "Start-Up Support Programmes for Social Enterprises: What Works for Whom, In What Circumstances, And Why?" <ul style="list-style-type: none"> - <i>Philip Clegg, University of Huddersfield, UK</i> </p> <p>Paper 2: "Social Entrepreneurship in the Covid Era: A Public Policy Response" <ul style="list-style-type: none"> - <i>Jamie Halsall, Michael Snowden University of Huddersfield, UK and Roopinder Oberoi</i> </p> <p>Paper 3: "Social Enterprise: The Impact of Covid on Indian Community" <ul style="list-style-type: none"> - <i>George John, University of Huddersfield, UK</i> </p> <p>Q&A (30 Minutes)</p>

	Session Chair: <i>Dr Ruth Brooks, Subject Leader in Management, University of Huddersfield, UK</i>
Day 3: 07 Jan 2021 (Friday)	
10.00am – 11.00am	Recap and Networking
11.00am – 12.15pm	Expert Session on 'Technology, Uncertainty and Crisis of Fishermen' - <i>Mr. Vivekanandan, Ex-Director of South Indian Federation of Fishermen</i>
12.15pm – 1.15pm	Lunch-break
1.15pm - 2.45pm	<p>Paper Presentations on ‘Social Entrepreneurship, Problem Solving and Impact’ Session Moderator: <i>Dr Archana Singh, CSE, TISS, Mumbai</i></p> <p>Paper 1: “Catering the Customised Equipment Needs of the Horticulture Farmers: A Study of Kakade Agro Equipment, Maharashtra, India” - <i>Dr Sasmita Swain, and Dr Sri Krishna Sudheer Patoju, Assistant Professors, School of Rural Development, Tata Institute of Social Sciences, Tuljapur, Maharashtra, India</i></p> <p>Paper 2: “Localisation of Social Entrepreneurship: Case Study of Women Entrepreneurs” - <i>Anita R Singh, Faculty, and Uma Balakumar, Researcher, M S Ramaiah Institute of Management, Bengaluru, Karnataka, India</i></p> <p>Paper 3: “Future of skilled rural workforce and our Labour laws” - <i>Shibu Sweta, PhD Scholar, NALSAR Hyderabad</i></p>
2.45pm - 3.00pm	Tea-break
3.00pm - 4.30pm	<p>Social Enterprise in Making – Pilot Presentations by the Students of the Master of Arts in Social Entrepreneurship Session Moderator: <i>Mr. Sujay Dixit, Vice President (Incubation & Excellence), TISS, Mumbai</i></p>
4.30pm - 5.00pm	Conferencing Closing